



## **Strategic Plan March 2015**

### **Mission Statement**

The American Osteopathic Academy of Orthopedics (AOAO) facilitates the finest training and continuous development of Osteopathic Orthopedic Surgeons to positively improve the care, healing and quality of life of patients.

### **Strategic Priorities and Recommendations**

The strategic planning process outlined in this document is organized in four priority areas, based on the 2014 AOAO Membership Survey Results, in order of importance to our members – education, professional development advocacy, and outreach. AOAO leadership will focus on these four areas over a three year period.

### **Education**

#### A. CME

- i. Valuable and Relevant
- ii. Develop alternative sources of CME: online, hands-on regional skills labs
- iii. Explore educational opportunities with ACCME

#### B. OGME

- i. Encourage Program Directors to remain osteopathically distinct
- ii. Facilitate transition with ACGME

### **Professional Development**

#### A. Residents

- i. Encourage and facilitate scholarly activity
- ii. Mentoring – develop volunteer form for members to mentor/language for web

- a. Develop and disseminate list of past fellowships
- b. Encourage involvement in AOA activities
- c. Develop young leaders through biannual leadership conference/seminar
- d. Develop resources for practice management

#### B. Young Physicians in Practice

- i. Develop young leaders through biannual leadership conference/seminar-
- ii. Mentoring
  - a. Develop group of volunteers from within the AOA membership
  - b. Develop resources for practice management

#### D. Established Physicians in Practice

- i. Develop resources for practice management
- ii. Encourage involvement in AOA activities
- iii. Encourage involvement in state and local governments
- iv. Communicate emerging technology (surgical techniques)
- v. Disseminate volunteer opportunities domestic and international

## **Advocacy**

#### A. Strengthen relationships with like organizations:

- i. AAOS
- ii. AOA – American Osteopathic Association
- iii. AOBOS (OCC)/ABOS
- iv. ACGME
- v. ACOS/Government Affairs
- vi. AOA – American Orthopaedic Association
- vii. Research: ORS, OREF, ONCOR
- viii. Surgical Coalition
- ix. AOA Foundation

B. Section development through educational content, listserv, website

## **Outreach**

A. The Orthopod

B. Promote the AOA and its members

i. Facilitate alumni reunions

ii. AOA website (mobile friendly)

iii. AOA mobile app

iv. Social media: Facebook, Twitter, LinkedIn

C. Community Outreach

i. Publish past service on social media and Orthopod

ii. Publish opportunities available to volunteer overseas (web page)

D. Job Opportunities/Search

i. Links

ii. Twitter