Strategic Plan March 2015

Mission Statement
The American Osteopathic Academy of Orthopedics (AOAO) facilitates the finest training and continuous development of Osteopathic Orthopedic Surgeons to positively improve the care, healing and quality of life of patients.

Strategic Priorities and Recommendations
The strategic planning process outlined in this document is organized in four priority areas, based on the 2014 AOAO Membership Survey Results, in order of importance to our members – education, professional development advocacy, and outreach. AOAO leadership will focus on these four areas over a three year period.

Education

A. CME
   i. Valuable and Relevant
   ii. Develop alternative sources of CME: online, hands-on regional skills labs
   iii. Explore educational opportunities with ACCME

B. OGME
   i. Encourage Program Directors to remain osteopathically distinct
   ii. Facilitate transition with ACGME

Professional Development

A. Residents
   i. Encourage and facilitate scholarly activity
   ii. Mentoring – develop volunteer form for members to mentor/language for web
a. Develop and disseminate list of past fellowships
b. Encourage involvement in AOAO activities
c. Develop young leaders through biannual leadership conference/seminar
d. Develop resources for practice management

B. Young Physicians in Practice
   i. Develop young leaders through biannual leadership conference/seminar
   ii. Mentoring
       a. Develop group of volunteers from within the AOAO membership
       b. Develop resources for practice management

D. Established Physicians in Practice
   i. Develop resources for practice management
   ii. Encourage involvement in AOAO activities
   iii. Encourage involvement in state and local governments
   iv. Communicate emerging technology (surgical techniques)
   v. Disseminate volunteer opportunities domestic and international

Advocacy

A. Strengthen relationships with like organizations:
   i. AAOS
   ii. AOA – American Osteopathic Association
   iii. AOBOS (OCC)/ABOS
   iv. ACGME
   v. ACOS/Government Affairs
   vi. AOA – American Orthopaedic Association
   vii. Research: ORS, OREF, ONCOR
   viii. Surgical Coalition
   ix. AOAO Foundation
B. Section development through educational content, listserv, website

Outreach

A. The Orthopod

B. Promote the AOAO and its members
   i. Facilitate alumni reunions
   ii. AOAO website (mobile friendly)
   iii. AOAO mobile app
   iv. Social media: Facebook, Twitter, Linkedin

C. Community Outreach
   i. Publish past service on social media and Orthopod
   ii. Publish opportunities available to volunteer overseas (web page)

D. Job Opportunities/Search
   i. Links
   ii. Twitter