



## Sponsor Hosted Promotional Webinars

Reach osteopathic orthopaedic surgeons and practice managers throughout the year with sponsor hosted promotional webinars. We have monthly webinar opportunities for our industry partners to organize and present it to AOA members. *Limited to one per month.*

This is an excellent opportunity for you to generate leads and talk to orthopedists about your services, products, technology, best practices, or your own research studies. Hosted webinars are free to AOA members.

### Sponsor Fees

- **One Live Webinar \$1,000**
- **Series of Two Live Webinars \$1,750**

Submit your request to sponsor a hosted webinar to Dana Gibson, Director of Corporate and Educational Support [dana@societyhq.com](mailto:dana@societyhq.com). Include the following in your request:

1. Title of webinar
2. Brief description of the topic
3. Speaker names and bios
4. Preferred date/time of webinar

*Upon approval by AOA, the sponsor will be invoiced, and payment will be due immediately. AOA promotion of the event will begin after payment is received.*

### Webinar Host Provides

- Content creation
- Webinar hosting
- Due 30 days prior to webinar date
  - Webinar registration link
  - Invitation to participate that can be used in AOA promotions
  - Sponsor logo file (png or jpg)
- Any promotion outside of AOA promotion
- List of webinar participants within 10 days following the event

### AOAO Provides

- Sponsor logo on all marketing platforms
- Webinar listing on the AOA website with a link to host's registration page
- Three marketing emails to AOA members and past AOA Annual Meeting attendees
- Pre-webinar promotion on Facebook, Twitter, Instagram, and in the Member section of the AOA website
- Pre-webinar promotion in AOA newsletter if publication deadline is met
- Link to recorded webinar for 3 months post event